



ALLIANCE[®]
OF CONFESSING EVANGELICALS

2025
ALLIANCE
SPONSORSHIPS

Podcasts & Events

[ALLIANCENET.ORG/SPONSORS](https://alliancenet.org/sponsors)

PLEASE JOIN US!

The Alliance of Confessing Evangelicals invites you to become a sponsor during the 2025 season.

Please take a moment to consider the opportunities outlined in the following pages. To participate, fill out the application at the back of the kit and return it to us at the address supplied. Some sponsorships have limited availability and will be allocated on a first-come, first-served basis.

Thank you for your partnership in serving the Church and bringing glory to God!

ALLIANCE PODCAST NETWORK

We invite you to partner with the Alliance through our podcast wrap program. Speak directly to our Reformed, confessional audience about your brand.

Includes:

- Pre-roll ad
- Alliance voice talent at no extra charge or provide your own recorded ad (*subject to approval.*)
- Bundle with event sponsorship for added value

Duration:	1 Month
Cost:	\$1000
Avg. Impressions:	130K (Varies)

Podcast Specs:

Length: 30-60 seconds

File type: mp3

Stereo Bit Rate: 128 kbps

Sample Rate: 44.1 kHz

Due date:

4 weeks before air (Alliance voice talent)

2 weeks before air (Your recorded message)

EVENT OPTIONS

Exhibiting at Alliance events is an excellent way for your organization to gain exposure among our motivated members. Thousands of attendees each year come out to hear ***sound doctrine, boldly preached***. We trust it will be edifying and profitable for your ministry.

Annual Event Sponsorship

Provides over 4,000,000 impressions through the sponsor's name and logo on:

- Printed event brochures and programs for events listed
- Event banners and ads on Alliancenet.org
- Event-related social media posts and email broadcasts
- One month of podcast wrap ads
- Exhibit Booth and a full-page Program Ad at events listed

Exhibit Booth

6' or 8' table (host dependent), no drape

One conference registration

Full Page Program Ad (available to Exhibit Booth registrants)

Ad size 4.5 x 7.5/File type TIF, JPEG or PDF/Resolution: 300 DPI

Event Hospitality (1 available at each location)

Covers a portion of the cost of conference refreshments

This includes signage in the refreshment area, an exhibit booth with one registration, and a full-page program ad.

NEW: Reciprocal Email Marketing

Exhibitors have the opportunity to be featured in an event email broadcast. In exchange, the Exhibitor agrees to feature the event to their audience (social media, email, or print.)

2025 EVENT SCHEDULE

Reformation: Church, Family, and the Everyday Life

April 25-27, 2025

Philadelphia Conference on Reformed Theology

Ian Hamilton, Jeff Stivason, Derek Thomas

Bryn Mawr, PA

Covenant Baptism: Its Foundation and Fruits

June 6-8, 2025

BB Warfield Memorial Lecture Series

Carlton Wynne

Garvey Center - Adams Recital Hall

Oklahoma Christian University

2501 East Memorial Rd., Oklahoma City, OK

Always Reforming: The Ancient Roots of Protestant

Christianity September 26-27, 2025

Prince George's Conference on Reformed Theology

Michael Allen, Sam Renihan

Greenbelt Baptist Church, Greenbelt, MD

Name Above All Names November 14-15, 2025

Quakertown Conference on Reformed Theology

Richard Phillips, Robert Ventura

Grace Bible Fellowship Church, Quakertown, PA

REGISTRATION

☐ **Yes, we would like to partner with the Alliance**

Reformation: Church, Family, and the Everyday Life (April 25-27, 2025)

Philadelphia Conference on Reformed Theology

- | | |
|---|---|
| <input type="checkbox"/> Exhibit Booth (\$700) | <input type="checkbox"/> Full Page Program Ad (\$200) |
| <input type="checkbox"/> Event Hospitality (\$1000) | <input type="checkbox"/> Additional Staff (\$75) |
| <input type="checkbox"/> Reciprocal Email | |

Covenant Baptism: Its Foundations and Fruits (June 6-8, 2025)

B.B. Warfield Memorial Lecture Series

- | | |
|--|---|
| <input type="checkbox"/> Exhibit Booth (\$300) | <input type="checkbox"/> Full Page Program Ad (\$200) |
| <input type="checkbox"/> Event Hospitality (\$550) | <input type="checkbox"/> Additional Staff (free) |
| <input type="checkbox"/> Reciprocal Email | |

Always Reforming: The Ancient Roots of Protestant Christianity

(September 27-28, 2025)

Prince George's Conference on Reformed Theology

- | | |
|--|---|
| <input type="checkbox"/> Exhibit Booth (\$300) | <input type="checkbox"/> Full Page Program Ad (\$200) |
| <input type="checkbox"/> Event Hospitality (\$550) | <input type="checkbox"/> Additional Staff (\$35) |
| <input type="checkbox"/> Reciprocal Email | |

Name Above All Names (November 14-15, 2025)

Quakertown Conference on Reformed Theology

- | | |
|--|---|
| <input type="checkbox"/> Exhibit Booth (\$500) | <input type="checkbox"/> Full Page Program Ad (\$200) |
| <input type="checkbox"/> Event Hospitality (\$750) | <input type="checkbox"/> Additional Staff (\$35) |
| <input type="checkbox"/> Reciprocal Email | |

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REGISTRATION

☐ **Event Sponsor (1 year) (\$5000)**

☐ **Event Add-on: Podcast Wrap (1 month) (\$750)**

☐ **1/2 Price Podcast Wrap in March (1 month) (\$500)**

Share the March podcast wrap with the Philadelphia Conference on Reformed Theology. The Alliance will geocode a PCRT ad to run in PA, NJ, DE, MD, & NY—the rest of the world will hear your ad.

☐ **Podcast Wrap Only (1 month) (\$1000)**

☐ Jan ☐ Feb ☐ Apr ☐ May ☐ June ☐ July ☐ Aug ☐ Sept ☐ Oct

Podcast wraps are awarded on a first-come, first-served basis.

Continued on the next page

REGISTRATION

Name of Organization:_____

☐ **Exhibiting** ☐ **Podcast Wrap** ☐ **Program Ad**

Name of Staff Attending Conference(s):

Address:_____

City/State/Zip:_____

Phone: (____)_____ **Email:**_____

Website:_____

☐ **Check enclosed** ☐ **Call for payment**

Return form (mail or email*), the list with sponsorships checked, and payment to:

Alliance of Confessing Evangelicals

Attn: Sponsorship

600C Eden Road, Lancaster, PA 17601

215-546-3696 x28

Events@Alliancenet.org

***When replying via email, please indicate how you would like to pay**

The Alliance of Confessing Evangelicals is a coalition of believers who hold to the historic creeds and confessions of the Reformed faith and proclaim biblical doctrine in order to foster a Reformed awakening in today's Church.



600 Eden Road, Lancaster, PA 17601
215-546-3696 (fax) 215-735-5133
AllianceNet.org